



Chicago Roofers Promote Union Message

Representatives from Local 11, Chicago, IL, have been hitting the pavement around town in an effort to make union roofing a visible option for all. In January, local delegates made appearances at the Chicagoland Roofing Contractors Association (CRCA) Annual Trade Show, as well as the Chicago Commercial Real Estate Forecast Conference & Expo.

CRCA celebrated 25 years of trade show history January 17-18 at the Drury Lane Conference Center in Oakbrook Terrace, IL. In commemoration of this milestone, a special panel discussion on *Roofing: Past, Present & Future* was held. Other seminars included *Self-adhered Roofing Systems*, which are making a comeback according to the presenter, and *Safety...Looking Back to Protect Our Future*, which reviewed common safety issues observed in the field in 2007. Local 11 had an exhibit booth and plenty of volunteers on hand to talk shop with other roofing professionals.

The Sixth Chicago Commercial Real Estate Forecast Conference & Expo was held January 27 at the Hyatt Regency Chicago East Tower. The real estate show attracted over 1200 professionals, including property managers, designers and developers, architects, consultants, and engineers. Local 11 and the Chicagoland Roofing Council have developed a joint-effort marketing program targeting these types of firms, promoting the union message of “Quality, Value, Service and Safety.” “This is what professionals across the field can expect when hiring union contractors,” says Local 11 Business Agent Gary Menzel.



Local 11 President Rich Mathis, left, enjoys the CRCA Trade Show with CRCA President Rod Petrick.



Local 11 Business Agent John Barron, Local 11 Trustee Jim Querio, member Travis Gorman, Local 11 Business Agent and Vice President Mitch Terhaar, and Local 11 Business Agent Gary Menzel make a great team hosting the Local 11 booth at the CRCA Trade Show.



International President Emeritus John Martini converses with the economic development officer for Calumet City, IL.



Local 11 Business Agent Gary Menzel, President Rich Mathis, and International President Emeritus John Martini pose for a photo at the booth during the Chicago Commercial Real Estate Forecast Conference & Expo.