

# ROOFERS IN THE NEWS

ROOFING STORIES AND EVENTS THAT ARE MAKING HEADLINES

## 2012 International Roofing Expo Hits Orlando

**T**he 2012 International Roofing Expo ran Feb. 22–24 at the Orange County Convention Center in Orlando, FL. For the second year in a row there was an increase in attendance—a good sign for the industry overall.

This year's Expo drew over 8,300 attendees from all 50 states and ten foreign countries. Participants came from all segments of the roofing industry, including commercial and residential contractors, builders, remodelers, building owners, facility managers, manufacturers, architects, engineers and other ancillary industry professionals.

The show floor also saw an increase with 932 booths, a 6% increase over last year's exhibit. The United Union of

Roofers, Waterproofers & Allied Workers sponsored a booth which proved to be a great draw among the mix of new and established exhibitors.

The national expo always provides cutting-edge programs. Highlights included workshops on recycling roofing materials and advanced green technologies. This year also marked the debut of Live Demo Safety Day: Live demonstrations took place on the show floor focusing on jobsite safety and the use of innovative tools while on the job. The products and information available at this year's International Roofing Expo made it one of the most successful shows yet.



*International Secretary-Treasurer Bob Danley, left, visits with Mike Billings and Mark Ziells of Jamar Co. in Duluth, MN.*



*International Vice President Tom Pedrick, right, catches up with David Hesse, general manager of signatory Kalkreuth Roofing in Frederick, MD.*



*International Vice President Mike Stiens and International Vice President Jim Hadel speak with a conference attendee about the benefits of joining the Roofers Union.*



*Jeff Rosenquist, left, owner of Rosenquist Construction in Minneapolis, MN, stops by the booth to talk with International Secretary-Treasurer Bob Danley.*



## Union Roofing Contractors Lead Forum at International Expo

This year featured the first-ever breakout session produced specifically for union roofing contractors. The Union Breakfast and Session: Jurisdictional Issues Facing Roofing Contractors featured a panel of executive association directors, along with Roofers International Vice President Jim Hadel, who discussed various concerns facing roofing contractors today on many job sites.

"Whether they are union contractors or non-signatory contractors, we all face the same hurdles," said International Secretary-Treasurer Bob Danley. The panel urged the audience of roofing contractors to maintain and control the traditional scope of work that roofing and waterproofing contractors have always performed.



*International Vice President Jim Hadel speaks on the panel at the Union Breakfast and Session at the International Roofing Expo.*

## SAVE THE DATE

**Mark your calendar and be sure to attend these upcoming roofing trade shows!**

For more information, visit the Midwest Roofing Contractors Association website at [mrca.org](http://mrca.org) or the International Roofing Expo website at [theroofingexpo.com](http://theroofingexpo.com)



**EXHIBITS & CONFERENCE:**

**February 5-7, 2013**

Henry B. Gonzalez Convention Center  
San Antonio, Texas USA





## NERCA Showcases “New Beginnings” in Connecticut

The 86th Annual Convention and Trade Show of the North/East Roofing Contractors Association was held March 20 – 22, 2012, at MGM Grand at Foxwoods, Mashantucket, CT.

The event drew over 2,500 roofing professionals from the northeast and is the largest regional roofing trade show in the country. Many representatives from the United Union of Roofers and its local unions were in attendance, giving them a chance to reconnect and make new contacts in the industry.



*Local 8, New York, NY, Representative Nick Siciliano; Local 154, Long Island, NY, Representative Sal Giovanniello; International Vice President Paul Bickford; International Vice President Tom Pedrick and Local 154 Apprentice Coordinator John Keating discuss business in the Northeast Corridor.*



*International Vice President/Local 33, Boston, MA, Business Manager Paul Bickford, left, and Local 33 Business Agent Brian Brousseau, right, welcome Local 33’s newest agent, Andrew Nonnenmacher, on board.*



*Catching up are Local 9, Hartford, CT, Business Manager Mike Hassett; Local 8, New York, NY, Representative Nick Siciliano; John McConville of Local 9 signatory contractor Silkdown Roofing in Derby, CT; and International Vice President Tom Pedrick.*



*Robert Marshall of Local 33 signatory contractor Marshall Roofing tries out his new “Union Roofers” golf club, which he won as part of the International booth’s raffle.*



*Ken Dennison with Local 203 signatory Charles F. Evans Co., Inc. in Elmira, NY, stops by the International booth to visit with International Vice President Tom Pedrick.*



*International Vice President Jim Hadel, left, and International Director of Market Development Gig Ritenour, right, welcome Robert Senko, owner of Senko Roofing, to the show.*