

ROOFERtoROOFER

by International President Kinsey M. Robinson

Beyond Black and White: *The Journeyman Roofer & Waterproofer Gets a Makeover*

As you read through this issue of *The Journeyman Roofer & Waterproofer* magazine, you will notice some major changes to its composition and format. The debut of the new look with the first quarter 2010 issue is the result of a continuing effort by your union to improve communication with members and contractors. International Secretary-Treasurer Robert Danley and Media Director Erin McDermott have worked long and hard on the magazine's re-design, including adding full color to all pages.

Changes in the magazine are driven by the wishes and needs of the members—plain and simple, the magazine belongs to the membership. It is your magazine! It's your medium to show the roofing community who you are as Union Roofers and Waterproofers and what you do in your work and away from work lives. The magazine gives all of us the opportunity to demonstrate our commitment to training, job performance, community service and family.

As an example, you will read on page 6 about Local 11, Chicago, IL, receiving the Bishop's Award from the Evangelical Catholic Diocese for their work on human and workers' rights. On page 26, Local 65, Milwaukee, WI, retiree Michael Rozman—the longest-serving member of the Roofers Union—is honored for 75 years of faithful and dedicated service. Helping out the community, on page 34, Local 242, Parkersburg, WV, members donate their skills to re-roof the Memorial United Methodist Church. And on page 44, Marty Ward, a retired member of Local 195, Syracuse, NY, prepares the Iroquois Nationals for the World Lacrosse Championships to be held in Manchester, England, this July. *The Journeyman Roofer & Waterproofer* magazine is truly a publication for and about the membership.

Also in this issue you will read about green roofing and how our industry is being transformed because of the renewed emphasis on energy policy, energy conservation and environmental protection. Because buildings have a major impact on global energy use and environment degradation, using green technologies to improve building envelopes will have a major impact on creating sustainable growth in the United States. Installing these improved building envelopes will require large numbers of highly skilled Roofers and Waterproofers.

We need to make sure that we do whatever it takes to maintain our involvement in the application and maintenance of these new systems, whether they are vegetative or garden roofs, rack-mounted photovoltaic systems, PV shingles, air and vapor barriers, cool or reflective roof coatings or single-ply membranes laminated with solar collectors. Our signatory contractors, employing well-trained journeymen and apprentices, have the knowledge and skills to maintain the integrity of these new innovative roofing systems. Our contractors and members know how to install green roofing systems properly and safely.

Controlling this work is incredibly important to our organization and to our industry. I'm asking each member and local union to be vigilant. It is imperative that we maintain a high level of training on green roofing systems and it is equally important that we claim all work that rightfully belongs to the Roofer and Waterproofer.

